

City of Whittier Community Services Department and  
the Whittier Cultural Arts Foundation  
Street Banner Program Entry Form  
**The Best of Now and Here**

Name(s)\* \_\_\_\_\_

Home Address\* \_\_\_\_\_

Telephone \_\_\_\_\_

Organization or School (if applicable) \_\_\_\_\_

Organization or School Address \_\_\_\_\_

\*required field

Tell us about your banner design and how it applies to the theme  
(you may use additional pages if necessary):

Please submit this form and your 5" by 14" (vertical) banner design by Friday, December 4, 2009 at 3 p.m. to the Community Services Department at Whittier City Hall. For more information, please call (562) 464-3360. Submissions may be delivered in person or mailed to:

Erin Hamilton, Management Assistant  
Community Services Department  
13230 Penn Street  
Whittier, CA 90602

# Community Street Banner Program



## The Best of Now and Here

### Call to Artists



Supported in part through an arts grant from Target and an Arts Education Partnership Program grant from Los Angeles County Supervisor Don Knabe's Office.

## The Banner Project: What is it?

The City of Whittier Community Services Department and the Whittier Cultural Arts Foundation are seeking artists to participate in the seventh year of the Community Street Banner Program. Local artists of all ages, school children and organizations are asked to submit scaled down drawings for consideration to be painted onto banners.

Entries will be reviewed and selected by the Whittier Cultural Arts Foundation. Artists whose drawings are chosen will be given a banner on which to paint their artwork in acrylic paint onto one side only. Completed banners will then be hung throughout the City. The back side of each banner will have the Foundation's logo and contact information, highlighting its commitment to this project and other programs that bring the arts to the Whittier community.

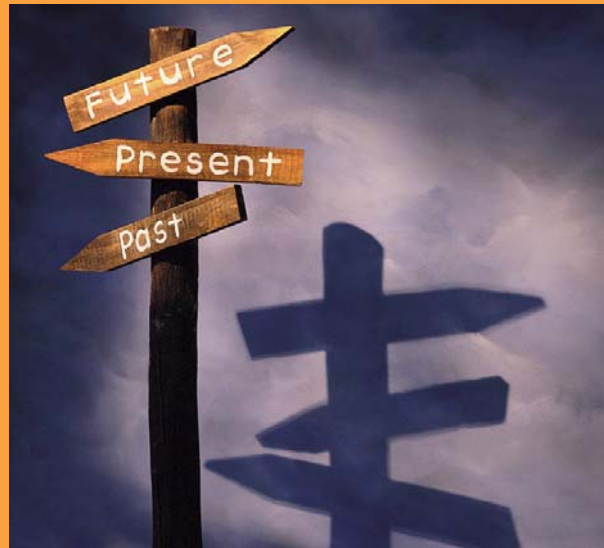
## Project Goals: Art begets art

The Community Street Banner Program looks to make the arts a part of everyone's life by taking art out of the gallery and the museum and placing it in the open for everyone to see, from children on their way to school to commuters on their morning drive to work.

Through this project, we are hoping to build a connection with the arts by providing not only opportunities for local artists to display their work, but by placing it in the community for everyone to appreciate and enjoy. By giving artists a chance to participate in making Whittier a more beautiful and interesting place with their art, they are educating residents, visitors and businesses about the ability the arts has to bring people together, to strengthen the local economy and to encourage creative expression from the community.



It is our feeling that art begets art, and that this program can be one that interests citizens and raises awareness of other cultural events and programs in the City. Because of the accessibility of these banners, we hope that this program will encourage families, members of the business community and visitors to discover all of the cultural arts programs offered in Whittier.



## Theme: "The Best of Now and Here"

The theme this year is "The Best of Now and Here," taken from a John Greenleaf Whittier poem titled "My Psalm". One interpretation of the poem is letting go of the past, being grateful for the present, and looking toward the future. Artists are encouraged to be creative in their interpretation of this year's theme.

## Guidelines, Application & Schedule

Submitted designs should measure 5 inches by 14 inches (keep in mind this is not to scale) and vertically oriented. Bright colors are suggested. Artists should take into account that these banners will be viewed from distances of 8 to 30 feet or more. Inappropriate or obscene language or images are prohibited.



Judging will be done by the Whittier Cultural Arts Projects Review Committee. For judging purposes, applicants are asked not to sign the front of their submitted design. Applicants may submit a maximum of two designs.

Once artists' designs are chosen, they will be notified and provided with a vertical banner measuring 30 inches by 104 inches or 24 inches by 60 inches (note: there are two sizes for the banners). The banner shall be painted on ONE side with acrylic paint. Painting

# The Best of Now and Here

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### Creating community through the arts

supplies are not provided. You may prime the banner with a standard acrylic primer or "Gesso" primer before painting. The artist's signature and date should be placed on the lower right hand corner of each side. Once completed, the banners will become the property of the City of Whittier.

Artists shall submit the application on the back of this flyer, along with the description of the banner and their scaled down design to Whittier City Hall by **Friday, December 4, 2009 at 3 p.m.** Submissions may be delivered in person or mailed to:

Erin Hamilton Management Assistant  
Community Services Department  
13230 Penn Street Whittier, CA 90602

The information provided on the back of this application will be used to compile a brochure on the banners. The brochures will be made available to the public.

Submission Deadline	December 4, 2009
Selection Notification	January 11, 2010
Banners Due	February 26, 2010
Banners Hung	Mid-March through Memorial Day 2010

For more information please contact the Community Services Department at (562) 464-3360.

